



A business of BARNES GROUP INC



WORLD'S LARGEST

Index

CATALOGS

- 4 Condition
- 5 Gimatic Guide Lines
- 6 Exhibition Check List
- 9 Brochure
 - BRO-2020-EN
 - BRO-2020-IT
 - BRO-2020-ES
 - BRO-2020-CZ
 - BRO-2020-RU
 - BRO-2020-RO
 - BRO-2020-CN
 - BRO-2020-KR
 - BRO-2020-JP
 - BRO-2020-PL
 - BRO-2020-HU
 - BRO-2020-TR

- 10 Catalogue
 - CAT-2020-IT-EN
 - CAT-2020-DE-EN
 - CAT-2020-FR-EN
 - CAT-2020-ES-EN
 - CAT-2020-PT-EN
 - CAT-2020-PL-EN
 - CAT-2020-CZ-EN
 - CAT-2020-RU-EN
 - CAT-2020-RO-EN
 - CAT-2020-BG-EN
 - CAT-2020-TR-EN
 - CAT-2020-CN-EN
 - CAT-2020-JP-EN
 - CAT-2020-KR-EN
 - CAT-2020-HU-EN
 - CAT-2020-SE-EN
 - CAT-2020-TH-EN

- 11 FLYER

EXHIBITIONS

- 12 USB-MOVIE
 - USB-MOVIE-C
 - USB-MOVIE-RE
 - USB-MOVIE-EP
 - USB-MOVIE-SC
 - USB-MOVIE-A
 - USB-MOVIE-2
- 13 POSTERS
- 14 Stand accesories - Gadget - Corporate accesories
- 19 WOOD BOXES - CARTON BOXES
- 20 PAN MULTILANGUAGE
 - PAN APPLICATION
- 21 PAN MULTILANGUAGE
 - PAN-31, PAN-32, PAN-33, PAN-35
- 22 PAN MULTILANGUAGE
 - PAN-36, PAN-37, PAN-38, PAN-39, PAN-40
- 23 PAN MULTILANGUAGE
 - PAN-41, PAN-43, PAN-44, PAN-45, PAN-47
- 24 DISPLAY-25
 - Plastics demo display (4x)
 - EOAT demo display (1x)
- 26 DISPLAY-27
 - EOAT demo display
- 28 DISPLAY-27-7
- 29 DISPLAY-31 e DISPLAY-37
 - EOAT demo display & Carbon Fiber Eoat
- 30 DISPLAY-36
 - Handling-Mechatronics demo display (4x)
- 32 DISPLAY-42
 - Bumper demo display
- 34 DISPLAY-46
 - Bumper demo display
- 36 DISPLAY-48
 - Display new product Gimatic
- 38 DISPLAY-49
 - Robot UR5+RPF
- 39 DISPLAY-51
 - EOAT Demo display
- 40 DISPLAY-50
 - Robot display
- 42 Tool box
- 43 START-CASE
 - SB2T

EXHIBITIONS

- 44 HANDLING-MECHA-CASE
 - HANDLING BLISTER
 - MECHA BLISTER
- 45 PLASTICS-CASE
 - PLASTICS-BLISTER-01
 - PLASTICS-BLISTER-02
 - PLASTICS-BLISTER-03
- 45 Contact document
- 48 Exhibition booth examples
- 49 Trade exhibition review

PAPER MARKETING

- 53 PAPER MARKETING
 - COVER STORY
 - INTERNAL ADVERTISE
 - EDITORIAL
 - CASE HISTORY
- 54 Paper Marketing Check List
 - Paper Marketing Plan

WEB MARKETING

- 55 WEB MARKETING
 - SOCIAL
 - PORTALS
- 56 Web Marketing Check List
 - Web Marketing Plan

MARKETING GUIDE

Download in pdf format at
<https://www.gimatic.com/wp-content/uploads/2019/11/MRKG-2019-11.pdf>



CONDITIONS

We kindly ask you to spend a little part of your precious time to think and communicate us the events/fairs you will intend take part to, when they will be exactly and which material you would like to show.

To make easy this organization, we think that the present guide could help you.

In this guide you could find some memo to arrange an event, the material list that Gimatic makes available for that (advertising material, gadget, frames/displays of all our products) and relative ordering codes.

PRICES

As you could see on this guide, we have thought to give you the possibility to buy at a special price some optional for expo only like bag-older, brochure table and so on.

About catalogues, considering the importance of the advertising material we are using, we are compelled to apply a symbolic price to avoid an indiscriminate distribution.

We repeat the importance of a good organization and we push you to look at our Marketing Guide and book as soon as possible the necessary goods for your event.

Please send your “official order” using ordering codes that you can find on this manual. We will try to satisfy all your needs.

SHARING COSTS

At least but not last, the important topic of “costs”: it will be very helpful for Gimatic to get an idea of the “fees” necessary to participate to the event we are going to arrange. In the last pages of this guide there is an Exhibition Report (you can ask for an excel version) which will help you with the budget of your exhibition.

Gimatic wants to participate at the exhibition costs and do it paying one way of the transport. This means we organize and pay the pick-up of the goods from our warehouse to the destination (exhibition or Companies); otherwise the return of the goods it's up to the distributor/subsidiary.

This means the recipient has to follow all the parts of the transport, not only the cost but its organization too. The distributor/subsidiary has to be interested in all the activities and be the referent of its exhibition.

REFOUND

The distributor/subsidiary must be diligent in checking the integrity of the goods on arrival, otherwise it will be considered directly responsible to GIMATIC for any loss or damage, even if the liability of the carrier.

The distributor/subsidiary is responsible for the goods ordered until its return in our warehouse; Gimatic reserves the right to invoice the damage goods or those not returned back.

12/2020

GIMATIC GUIDE LINES

In order to increase the brand awareness and have the same image worldwide we like to establish some Guide lines:

LOGO

Use the same Gimatic + Barnes logo (e.g. do not use Gimatic France, Gimatic Iberia,...)

Use the same colours tone of red and grey as Gimatic Hq:



EXHIBITIONS



All the booths must have the same style and concept (see the photo) , send us an idea or sketch for the approval, you can contact us before if you need some help.

BUSINESS CARD

Each business card should have the same layout:



- Send us all the information (name, surname, role,...) and we will complete the file, then If you want you can print it by yourself.
- Gimatic + Barnes logo always and only. Sub's name are not valide.
- ONLY three types of business cards:
 1. One language (Latin characters) with white back side;
 2. Double language (Local on the front, English on the back side);
 3. One language (Latin characters on the back) and picture on the front side.
- If you have a special request send us an e-mail for the approval.

- You can print the business cards on your own, but they should have the same layout as ours.
- We can prepared the PDF files for you and you can print it by yourself.
- Or we can prepare the PDF for you and print it for you.

PHOTO



As we all use Office 365 we should align the photo in the e-mail (same white back ground colour, see the example)

12/2020

Exhibition Check List

Ask excel version to Gimatic

Our goal is to define Best Successful Points for Successful Exposition as follow:

Year Before

Have you found the Best Exhibition for our Market in your area (Plastics, Handling, Mecha, Sens)?	☐
Have you seen previous Exhibition Report (visitors, exhibitors...)?	☐
	☐
	☐

Months Before

Have you defined appropriate exposition dimensions floor (price/sq.m)?	☐
Who realize the booth structure (price)?	☐
There is Exhibition Advertise opportunity?	☐
Have you chosen Dynamic Displays as your space?	☐
Do you have checked exhibition facilities (Electricity, Air pressure, ...)?	☐
Have you chosen Static Displays for wall or totem application?	☐
Do you need any Demo-Case on the booth?	☐
How many Catalogues do you need, languages?	☐
It is necessary to provide Price Lists with Plastic Catalogue?	☐
How many Brochures do you need?	☐
Do you have brochures multilayer holder?	☐
Do you need USB for monitors or LCD screen?	☐
Do you want any USB for customers?	☐
How many Gimatic Bags you need? (n° of visitors, days, ...)	☐
Do you have special brackets to hold them?	☐
How many Gimatic Pens you need?	☐
Do you want some Gimatic USB for key customers?	☐
Do you want different Gimatic Gadget such as Business Card Holder?	☐
Have you plan Good deliveries ?	☐
Have you plan Accommodation?	☐
Have you plan people Transportation?	☐
	☐
	☐
	☐
	☐

12/2020

Exhibition Check List

Ask excel version to Gimatic

Weeks Before

Do you need Coffee machine at the booth?	☐
Have you engaged Sales people?	☐
Do they need any Sales training?	☐
Do you need Gimatic Sales/Technical people?	☐
Have you engaged Hostess with language skills, if necessary?	☐
Do you need Gimatic products samples?	☐
Do you think is necessary to attend or arrange After show events?	☐
	☐
	☐

Days Before

Have you arrange booth cleaning?	☐
Do you have contacts leads document?	☐
Have you prepared Food and Beverage?	☐
Define an appropriate dress code?	☐
Define appropriate behaviour rules which have to be followed on the stand	☐
Check that all the material exposed on the stand is not damaged and that works perfectly	☐
Define the exhibition main themes/arguments	☐
Define the person in charge for all the things that concentering the stand	☐
	☐

During Exhibition

Check competitors booth location and visit them	☐
Collect as many contacts as possible using our "contact document"	☐
Check that all the dispaly exposed are working in the right way	☐
	☐
	☐
	☐

After Exhibition

Fill the excel file with all the contacts collected in order to make a segmentation	☐
Remember to scan each contact document and give it the same number of the excel file	☐
Thanksgiving send a mail to everyone who has visited you to say thanks	☐
Send all the material requested (catalogues, brochures...)	☐
Inform the Gimatic HQ about any suggestion/improvement	☐
	☐

12/2020

Catalogue



	Languages	Edition	Format	Package	Weight carton box	Symbolic price
CAT-2020-IT-EN	IT-EN	09/2019	A4 (21x29.7 cm) 664 pages	5 pcs cellophane package 10 pcs carton box package 24x22x31 cm carton box	15,25 kg	€ 2,00
CAT-2020-DE-EN	DE-EN					
CAT-2020-FR-EN	FR-EN					
CAT-2020-ES-EN	ES-EN					
CAT-2020-PT-EN	PT-EN					
CAT-2020-PL-EN	PL-EN					
CAT-2020-CZ-EN	CZ-EN					
CAT-2020-RU-EN	RU-EN					
CAT-2020-RO-EN	RO-EN					
CAT-2020-BG-EN	BG-EN					
CAT-2020-TR-EN	TR-EN					
CAT-2020-CN-EN	CN-EN					
CAT-2020-JP-EN	JP-EN					
CAT-2020-KR-EN	KR-EN					
CAT-2020-HU-EN	HU-EN					
CAT-2020-SE-EN	SE-EN					
CAT-2020-TH-EN	TH-EN					

FLYER



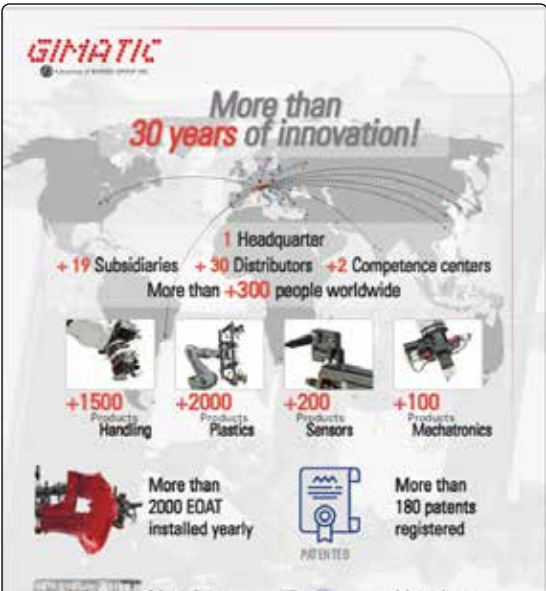
Ask to Gimatic
the flyer with the news of products

Symbolic price:
€ 0,05

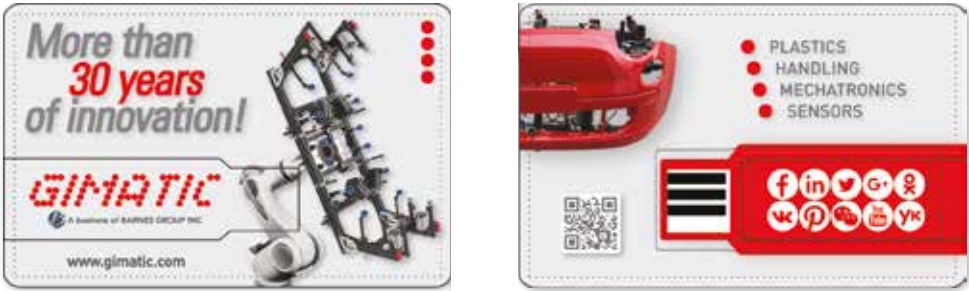
Flyers available:

- GIMATIC/ BARNES
- XP-HS/ SX-SXT
- VS_TF/ VS
- VACUUM CUPS
- SBM/ SENSOR BOX
- TILT UNIT RBT/ OFN
- QC/ QCY
- GN
- MFU-MFD/ PT
- OF/ OFP
- SQC/ SQM-SQP
- LEVEL COMPENSATORS/ MFI
- SENSORS
- RFID/ MOLD MONITORING
- MECHA OPTION
- GMP
- MPCF SERVO GRIPPER/ MPLF
- RPF/ SUPER CAPBOX-CAPBOX
- EQC05-EQC20-EQC100/ QC75
- KIT-UR
- 3D PRINTING/ 3L-3M
- STARTERBOX
- ZL
- DC-DA-DB SPRUE GRIPPERS
- DD-PB-SPRUE GRIPPER

Ask flyer news to Gimatic



USB MOVIE



	Type file	Edition	Package	Weight carton box	Symbolic price
USB-MOVIE-C (Corporate movie)	.mp4 .mov .avi	01/2019	Carton box	0,015 kg	€ 4,00
USB-MOVIE-RE (RFID+EOAT animation)		04/2019			
USB-MOVIE-EP (EOAT Process movie)		11/2018			
USB-MOVIE-SC (Supercapacitor Box animation)		12/2018			
USB-MOVIE-A (Applications movie)		01/2019			
USB-MOVIE-2 (-C,-RE,-EP,-SC,-A movies in loop)		04/2019			
USB-MOVIE-MM (Mold Monitoring movie)		10/2019			
USB-MOVIE-R (RPF movie)		09/2019			
USB-MOVIE-E (EQC20 movie)		09/2019			
USB-MOVIE-AR (Augmented Reality movie)		10/2019			

POSTERS/STAND GRAPHIC

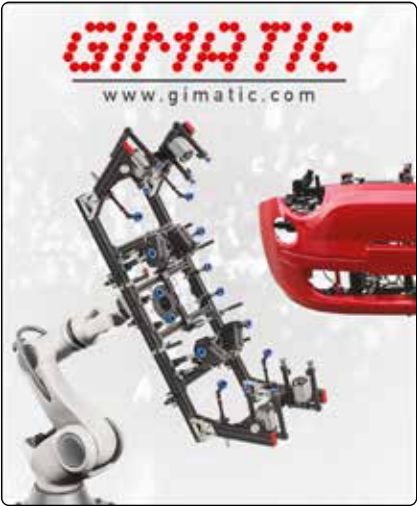
Ask Gimatic poster file

Examples

EOAT POSTER
160x160 cm



PLASTIC POSTER
400x330 cm



MECHA POSTER
160x85 cm



STAND ACCESORIES



BROCHURE-TABLE
1 piece/box
0.7 kg
carton size 33 x 23 x 12 cm
Free for exhibition
€ 15,50 (In case of buying)



BROCHURE-STAND
1 piece/box
Open: 27.5 x 37 x 150 cm
carton size 47 x 14 x 33 cm
7 kg
Free for exhibition
€ 130,00 (In case of buying)



SHELF-UNIT
1 piece/box
Open 90 x 90 x 35
carton size 93 x 37 x 11 cm
8 kg
Free for exhibition
€ 80,00 (In case of buying)



BAG-HOLDER
1 piece/box
carton size 35 x 35 x 100 cm
4,7 kg
Free for exhibition
€ 100,00 (In case of buying)



DISPLAY-COVER
1 piece/box
Free for exhibition
€ 11 (In case of buying)



FIRST-AID
1 piece/box
30 x 14 x 46 cm
7,5 kg
Free for exhibition
€ 80,00 (In case of buying)



TROLLEY
1 piece
75 x 25 x 47 cm
8,5 kg
Free for exhibition
€ 50,00 (In case of buying)



STAIR
1 piece
110 x 20 x 50 cm
5,6 kg
Free for exhibition
€ 50,00 (In case of buying)



WASTE-BASKET
1 piece
31 x 31 x 32
0,2kg
Free for exhibition
€ 1,50 (In case of buying)



GARBAGE-BAG
1 piece
6 x 6 x 15
0,2 kg
€ 1,00

12/2020

STAND ACCESORIES



PEN-HOLDER
1 piece
0,06 kg
Free for exhibition
€ 1,00 (In case of buying)
10 x 8 x 8 cm



CONTACT-FOLDER
1 piece/box
35 x 29 x 8 cm
Free for exhibition
€ 2,00 (In case of buying)



PAPER-PUNCH
1 piece
0,2 kg
Free for exhibition
€ 10,00 (In case of buying)



STAPLER
1 piece/box
0,2 kg
Free for exhibition
€ 10,00 (In case of buying)



CLEANING-KIT
1 piece
Paper Roll + Spray Detergent
20 x 15 x 31 cm
1 kg
€ 8,00



DUST-CAPTURE
3 piece/box
€ 8,00



STICKER-32
1 piece
32 X 9 cm
€ 3,00



STICKER-56
1 piece
56 X 15,8 cm
€ 6,00



PLATE
1 piece
0,1 kg
13,5 x 9 cm x 1mm
€ 5,00

The table on the plate is empty to let the user write the EOAT details needed.



TAPE-ROLL
1 piece
0,3 kg
€ 0,70

12/2020

GADGET



DIARY
1 piece
0,08 kg
19 x 21 cm
€ 3,00

50 pieces/box
13,5 kg
carton size 36,5x31,5x23 cm



NOTE
A4 / 21 x 29,7 cm
5 piece/cellophane package
2,6 kg
20 piece/carton size 32 x 25 x 24 cm
10,5 kg
€ 0,80/piece (Minimum order 5 pieces)



NOTEBOOK
1 piece
0,08 kg
19 x 21 cm
€ 2,00

36 pieces/box
10,6 kg
carton size 26x23x30



PEN
Pen
50 pcs/box
0,6 kg
carton size 10 x 10 x 15 cm
€ 0,30

500 pieces/carton box
7 kg
carton size 35x35x13



DOCUMENTS-FOLDER
1 piece
0,04 kg
€ 0,40



TABLE-CALENDAR
Calendar with Italian bank holidays
1 piece
0,08 kg
€ 2,00



ALLENKEY
The sizes are
1.5/2/2.5/3/4/5/6
0,6 kg
carton size 10 x 10 x 15 cm
€ 2,00

120 pieces/carton box
16.30 kg
carton size 31x27x17 cm



VR-VIEWER
1 piece/box
0.35 kg
carton size 20 x 14 x 11 cm
€ 5,00

50 pieces/carton box
18 kg
carton size 71x41x58 cm



USB-CARD
100 pieces/box
USB
16GB
0,015 kg/ pieces
€ 4.00
(CAD files (dxf/step), Pdf, Manuals)

100 pieces/box
2,5 kg
carton size 36x21x20 cm



GADGET



POWER-BANK
1 piece/box
USB
Microusb
LED Flashlight
4400 mAh
0,1 kg
€ 8,00



MOBILE-HOLDER
1 piece
0,05 kg
box size 6,5 x 4 x 5 cm
€ 4,00

50 pieces/box
2,6 kg
carton size
34x24x10 cm



CAP
1 piece
0,1 kg
€ 3,00



BAG
100 pieces/box
carton size 35 x 45 x 34 cm
6,4 kg
€ 0,20



SCARF
1 piece
0,01 kg
€ 15,00



CHARGER
1 piece/box
Wireless battery charger.
USB cable/microusb included.
(The device has just to be placed on the charger station. Generally this charger is suitable for the devices that have the Qi technology integrated.)
5W
0,1 kg
€ 5,00

100 pieces/box
6,5 kg
carton size 51,5x26x27 cm



ADAPTER-PLUG
1 piece
0,1 kg
€ 2,50

50 pieces/box
5 kg
carton size
46x28x12 cm



HOODIE
Size: M/L/XL
28/31 pieces/box
0,1 kg
€ 15,00

carton size 40x42x58
13 kg



POLO
Size: L
1 piece
0,3 kg
€ 4,00

24 pieces/box
6kg
carton size 52 x 38 x 20 cm



TIE
1 piece
0,1 kg
€ 15,00

Corporate accessories



NAME-PLATE
1 piece
Paper 7,9 x 4,9 cm
€ 1,50



PIN
1 piece
3 x 1 cm
€ 0,60



BUSINESS-CARD
8,5 x 5,5 cm
250 pieces/box
€ 0,12/pieces
(Ask your personal Business card)



UMBRELLA
1 piece
0,40 kg
€ 8,00

24 piece/box
11 Kg
carton size 39 x 23 x 33 cm



THERMOS
1 piece
0,40 kg
€ 10,00

0.5 L Capacity
Hold temperatures

30 piece/box
12,2 Kg
carton size 47 x 39 x 28.5 cm



LOACKER
200 piece/box
2 kg
€ 70,00

carton size 26 x 30 x 20 cm



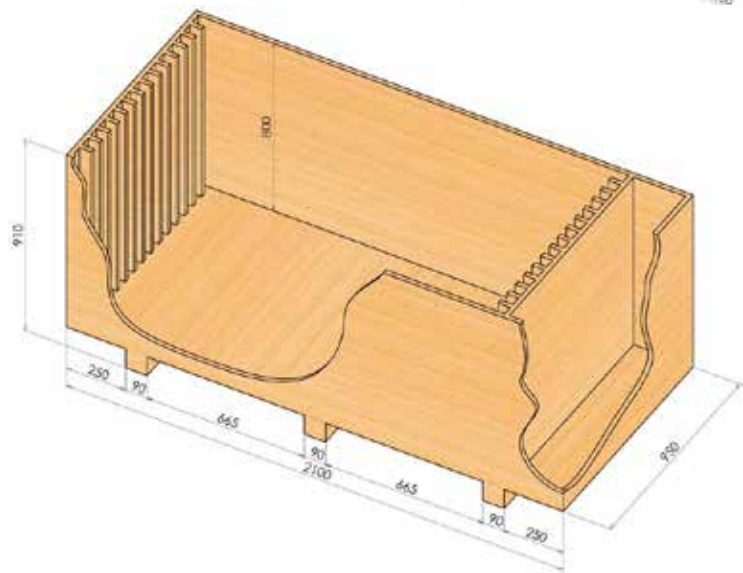
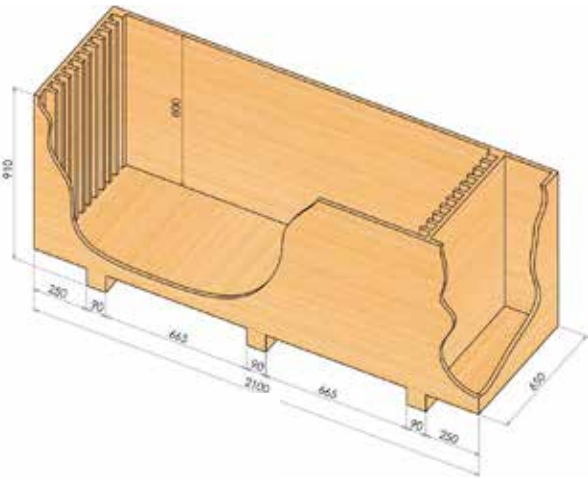
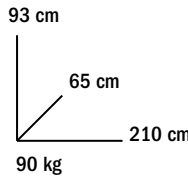
FLAG
1 piece
Open Height: 240 cm
carton size 110 x 55 x 20
2,1 kg
Free for exhibition.
€ 135,00 (in case of buying)



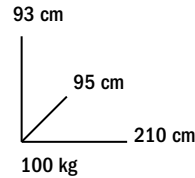
ROLL UP
1 piece
Open Height: 220 cm
carton size 110 x 55 x 20
2,1 kg
Free for exhibition.
€ 135,00 (in case of buying)

WOOD BOXES

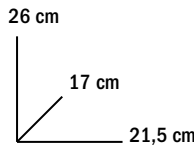
6 position



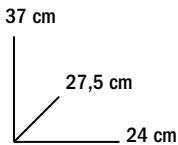
12 position



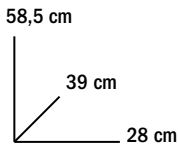
CARTON BOXES



SCAT.PICCOLA
20 pcs pack
€ 0.26/each
Dimensions: 260X170X215mm H



SCAT.MEDIA
10 pcs pack
€ 0.62/each
Dimensions 370X275X240mm H



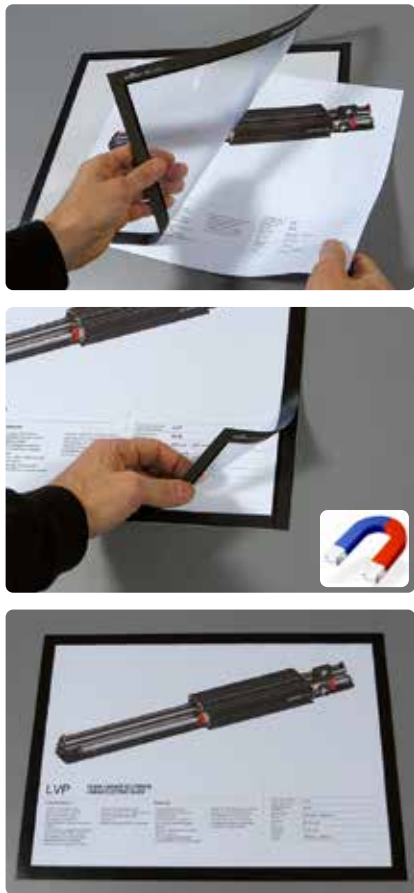
SCAT.GRANDE
10 pcs pack
€ 1.17/each
Dimensions 585X390X280mm H

PAN MULTILANGUAGE

Available languages



PAN-APPLICATION

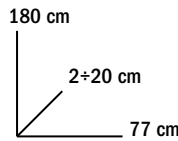


Multilanguage panels application layout.
It is possible to use our MFI fixing plates
to realize different positioning.



12/2020

PAN MULTILANGUAGE



To delivery them you can use our standard
wood boxes With 6 or 12 positions.
See on page 29

PAN-31
MPPM, MPXM, MPLM, MPTM
10 kg



PAN-32
MPBM
11 kg

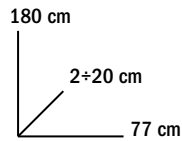


PAN-33
EQC, ML, LV, LVP
13 kg



12/2020

PAN MULTILANGUAGE



To delivery them you can use our standard wood boxes With 6 or 12 positions.
See on page 29

PAN-36
RT, R
10 kg



PAN-37
SGP-S, GS, GW, GX
11 kg



PAN-38
SX, SXT, SZ, SH
14 kg



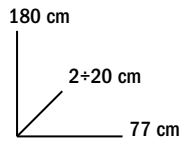
PAN-39
DH, TH, PQ
10 kg



PAN-40
MGX, GM, MG
10 kg



PAN MULTILANGUAGE



To delivery them you can use our standard wood boxes With 6 or 12 positions.
See on page 29

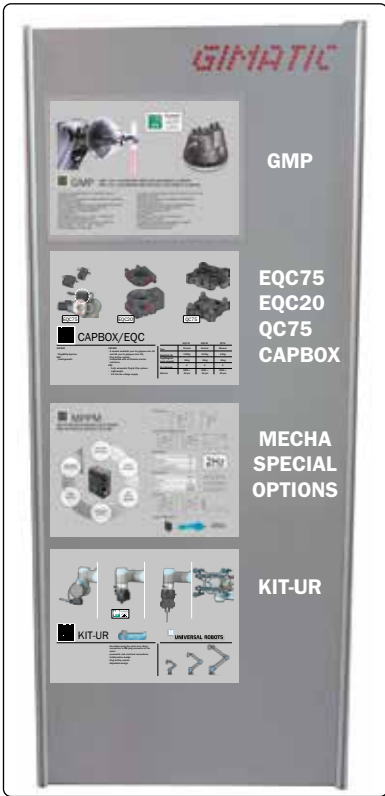
PAN-41
MFD, MFU
10 kg



PAN-43
SENSORS
9 kg



PAN-44
SPECIAL
9 kg



PAN-45
GIMATIC GROUP
9 kg



PAN-47
INDUSTRY 4.0
9 kg



DISPLAY-25
Display demo Plastics (1-2-3-4) + EOAT demo display (5)



108 cm
108 cm
190 cm

DELIVERY WOOD BOXES
100 kg
Phytosanitary treatment is not necessary
due to the plywood material (ISPM-15)

DISPLAY-25-1
DISPLAY-25-2
DISPLAY-25-3
DISPLAY-25-4



181 cm
120 cm
120 cm

ASSEMBLED FRAME
110 kg

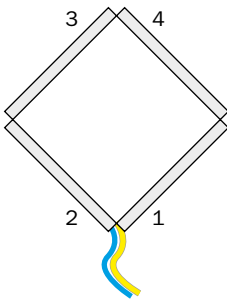
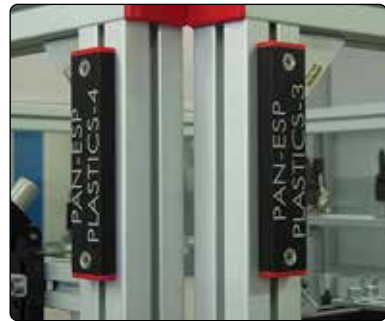
DISPLAY-25-5



181 cm
15 cm
90 cm

SINGLE FRAME
32 kg

Power supply	220 Vac
Air Connection	pipe Ø8



Combine 1-2-3-4 frames as picture



Fix frames with 4 brackets on the top and 4 brackets on the top



Connect Air connection pipes

12/2020

DISPLAY-25
Mounting Frame Gimatic logo on demo display

A: DISPLAY25 logo mounted in the lower part of the frame for the transport
B: Knobs to unscrew to remove the logo
C: Pull up carefully (use two hands)

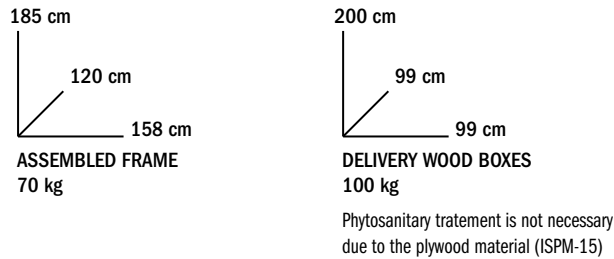


D: Locking pin
E: Place the logo on the top of the frame by aligning the pins with the holes
F: DISPLAY25 logo mounted in the right mode for the exhibition

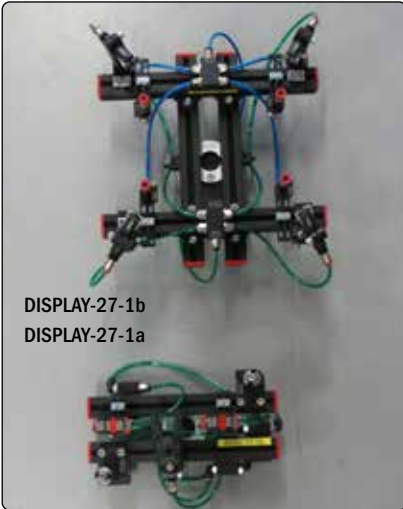
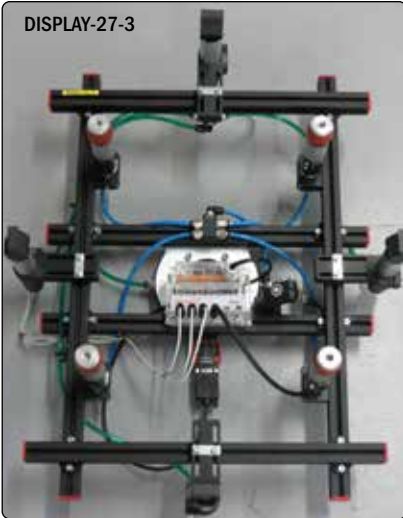
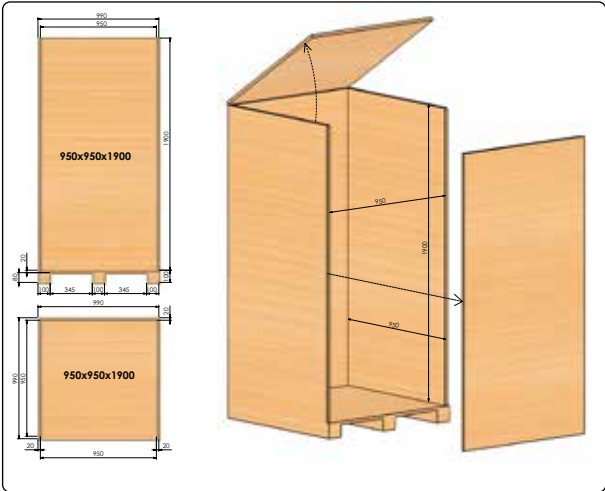


12/2020

DISPLAY-27 EOAT demo display



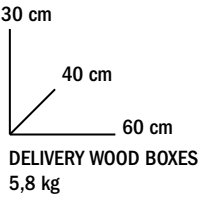
Power supply	220 Vac
Air Connection	pipe Ø8



DISPLAY-27 EOAT demo display



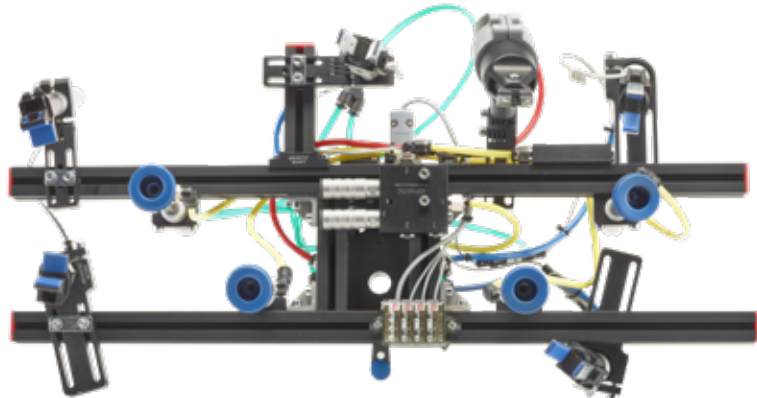
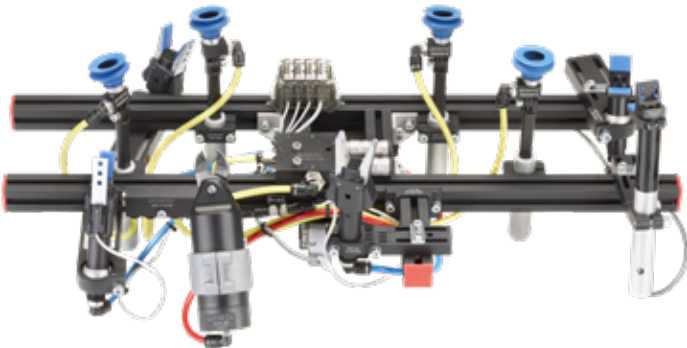
DISPLAY-27-7
EAOT with headlight lens



EMF-2525-2000	1
QCY90-A	1
QCP90-B	1
CQC-012	1
CQC-013	1
MAQC	1
MBQC	1
CEQC-BC	1
DD20-16L2	2
OFR20-95G	2
MFI-A350	3
AV0118M16	4
COJ12	1
SBMM	1

SBMK	1
SBMS	3
RAQC	1
RBQC	1
MFI-A140	4
MFI-A38	4
DD20-16M2	1
MFP-A06	1
V0233H04	4
MFI-A21	1
RG.5511600004	1
MFI-A379	1
MFI-A239	1
MFI-A252	3

SS3N203Y-1	3
VSE2050F18	4
G.N20PF	1
GN-20	1
OF20L100	1
RG.5002000N03	1
RG.5511600013	1
3330082	1
MFI-A217	1



12/2020

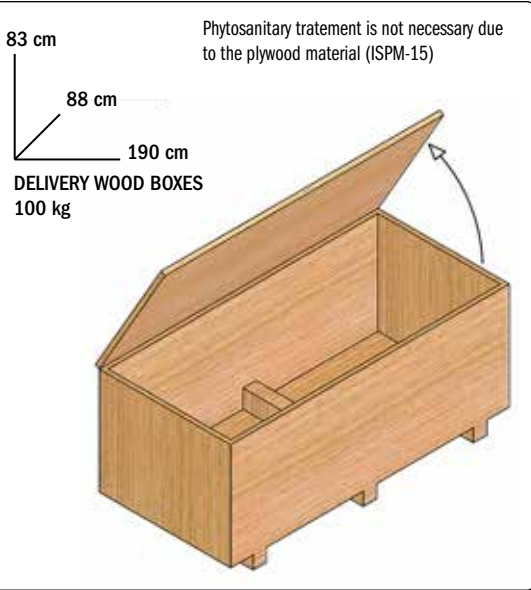
DISPLAY-31
Ultralight fiber carbon tubes EOAT display



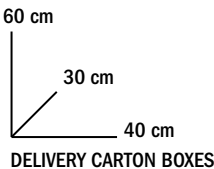
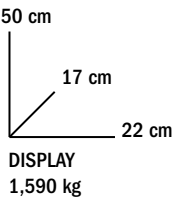
ALUMINIUM EOAT
10.4 kg



CARBON FIBER EOAT
5.6 kg



DISPLAY-37
Fiber Carbon EOAT



TFC-2017-1500	1
QC90-A	1
QC90-B	1
MFI-A328	1
MFP-K22	1
MFI-A191	4
AV0118M12	4
V0233H04	4



12/2020

DISPLAY-36
Handling-Mechatronics demo display (1-2-3-4)

Power supply	220 Vac
Power Max	1100 W
Power Consumption	360 Wh
Air Connection	Pipe Ø8

DISPLAY-36-1
DISPLAY-36-2
DISPLAY-36-3
DISPLAY-36-4



108 cm
108 cm
195 cm
DELIVERY WOOD BOXES
100 kg

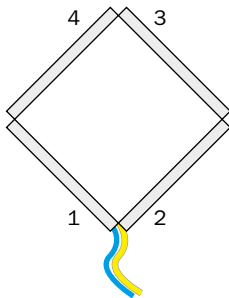
Phytosanitary treatment is not necessary
due to the plywood material (ISPM-15)



181 cm
120 cm
120 cm
ASSEMBLED FRAME
140 kg



Combine 1-2-3-4 frames as picture



Fix frames with 4 brackets on the top and 4 brackets on the bottom

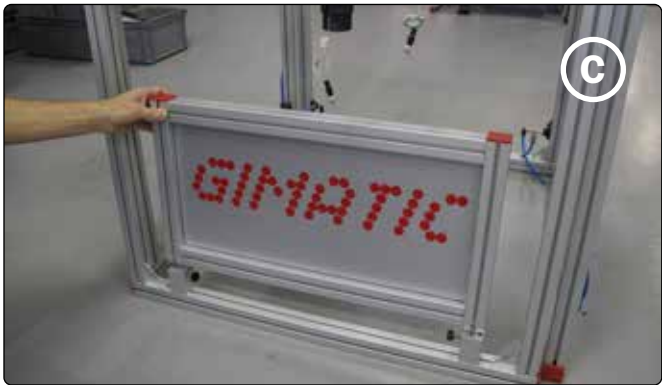


Connect Air connection pipes

12/2020

DISPLAY-36
Mounting Frame Gimatic logo on demo display

A: DISPLAY36 logo mounted in the lower part of the frame for the transport
B: Knobs to unscrew to remove the logo
C: Pull up carefully (use two hands)



D: Locking pin
E: Place the logo on the top of the frame by aligning the pins with the holes
F: DISPLAY36 logo mounted in the right mode for the exhibition



12/2020

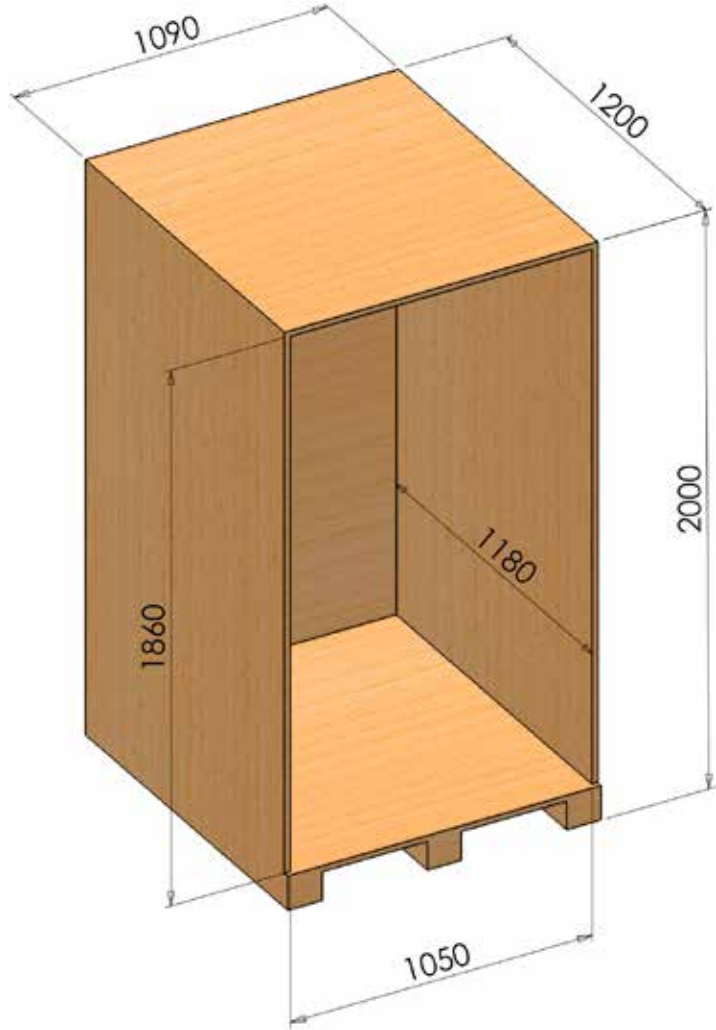
DISPLAY-42 Bumper demo display

185 cm
103 cm
98 cm
ASSEMBLED FRAME
70 kg

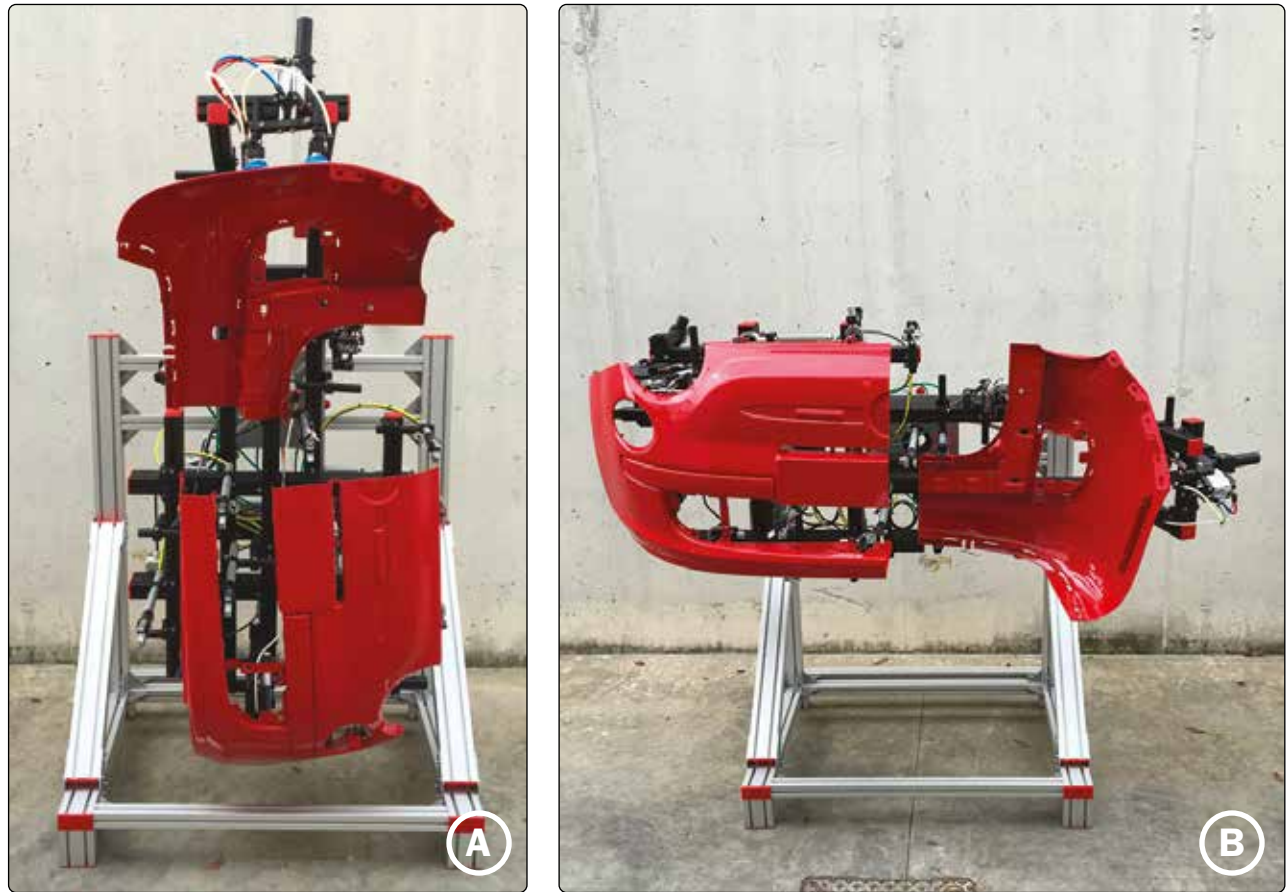
Free for exhibition
€ 2000,00 (in case of buying)

200 cm
120 cm
109 cm
DELIVERY WOOD BOXES
115 kg

Phytosanitary tratement is not necessary
due to the plywood material (ISPM-15)



DISPLAY-42 Bumper demo display



It's possible to show this display in two position, vertical or landscape mode.

The default position is vertical but it is possible to change it unscrewing the screws placed between the quick changerand the frame.



A: vertical

B: Landscape

DISPLAY-46
Bumper demo display

142 cm

80 cm

76 cm

ASSEMBLED FRAME

70 kg

170 cm

90 cm

90 cm

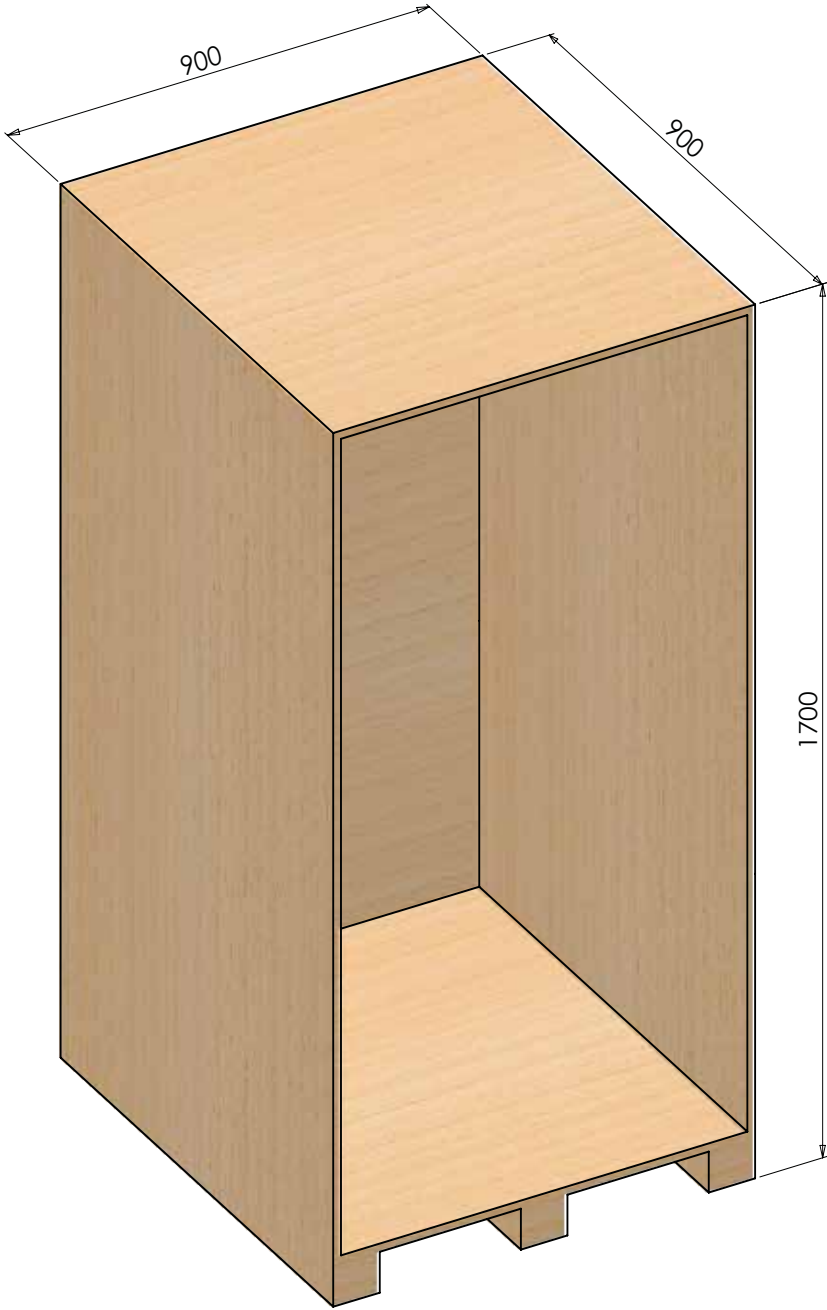
DELIVERY WOOD BOXES

85 kg

Phytosanitary treatment is not necessary due to the plywood material (ISPM-15)

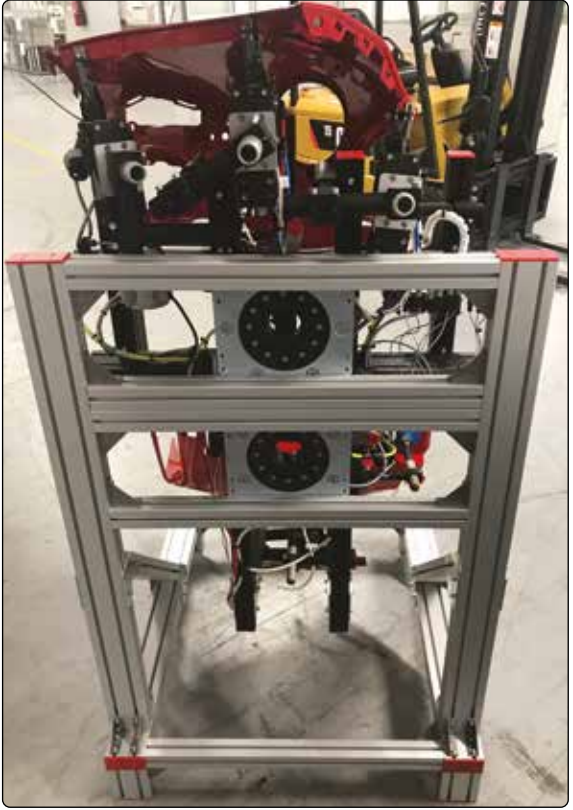
Free for exhibition

€ 2000,00 (in case of buying)



12/2020

DISPLAY-46
Bumper demo display



12/2020

DISPLAY-48
Display new products Gimatic

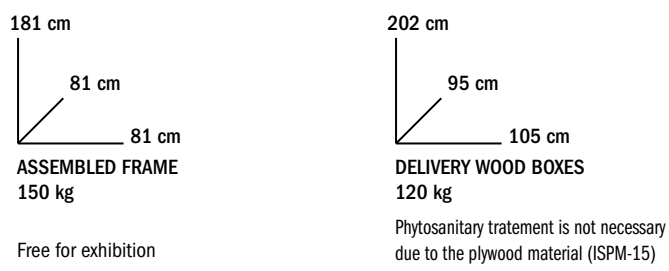
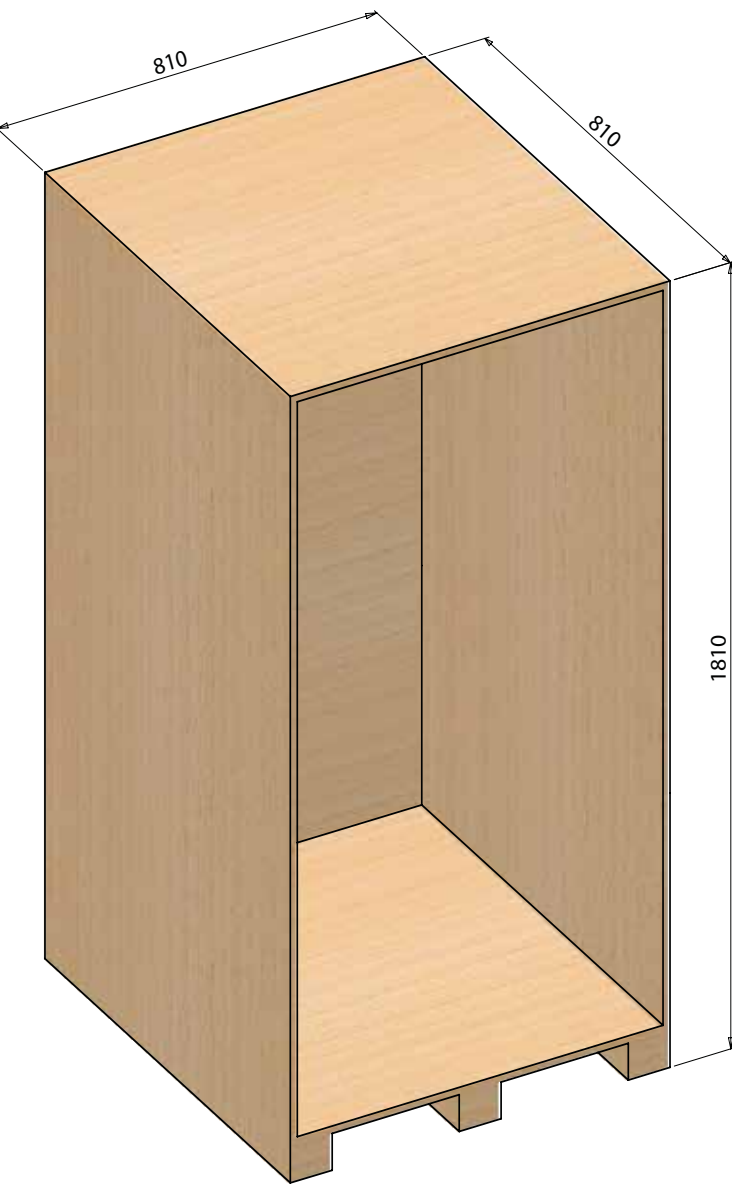


Table with 2 columns: Specification, Value. Rows: Power supply (220 Vac), Air Connection (Pipe Ø8).



DISPLAY-48
Display new products Gimatic

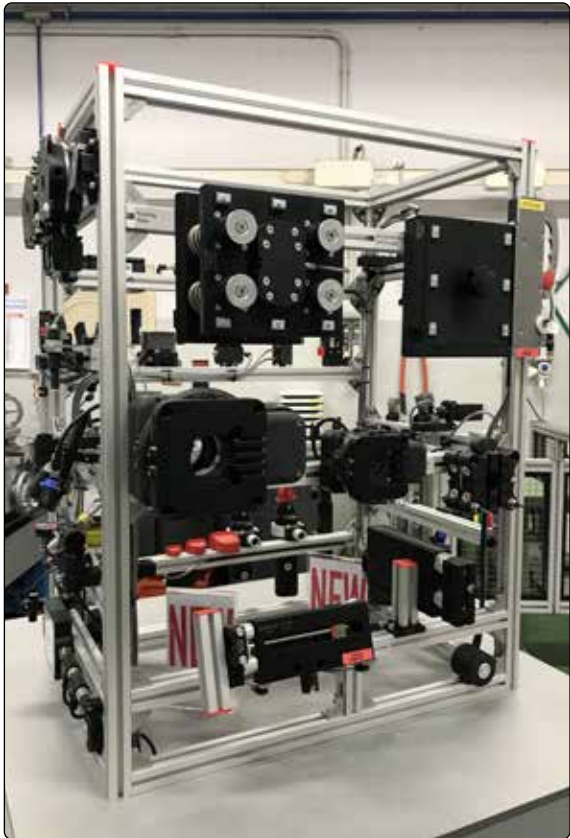
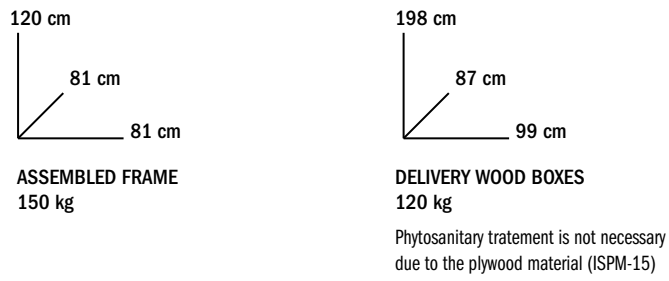


Table with 3 columns: Component, Quantity, Component. Rows: SQCP160-B (1), SQCP160-A (1), EQC100-A (1), QC75-A (1), QC75-B (1), EQC100-B (1), ZL16100 (1), ZL25100 (1), EQC20-A (1), EQC20-B (1), EQC20-K63 (1), MFI-A43 (1), MFM-A122 (1), EQC100-K63 (1), OFR20-95G (1), MFI-A252 (4), PB-0170 (1), MFI-A250 (1), OFC14-10 (1), MFI-A356 (1), MFI-A11 (1), MFI-A384 (1), MFI-A379 (1), OFP14A-25 (1), OFP21A-20 (1), PT30S (1), PT23N (1), VSNTF2050-NO (1), VAB18M18F-NO (1), VSD2025D10 (1), OFN20-90SD (1), OFN30-90SD (1), VS.PFG60SI55N009 (1).

Table with 2 columns: Component, Quantity. Rows: COJ05 (1), COJ12 (1), COJ30 (1), MCD124 (1), MFI-A38 (4), GN-20 (1), G.N20AE (1), GN-20S (1), G.N20AJ (1), MFI-A39 (1), OFE30DX (1), KIT-GMP32 (1), KIT-UR-J (1), MPLF3270 (1), SGP-32S (1), PQ2012 (1), AA-25-NO (1), HS-2518 (1), PB0009-S2 (1), PB-0007 (1), PB-0002 (1), PB-0187-S2 (1), PB-0180-S2 (1), DA20-16E (1), DD20-16M2 (1), DD20-16L2 (1), OFR20-95-16 (1), PB-0170-05 (4), PB-0170-02 (2), OFR30-95-16F (2), SS4N225-G (4), SSY4N225-G (1), IOLBOX (1), CM12CF12CF8T4 (2), CM1200400TERM (1), MLS-CR-G (1), MFI-514 (1), MPTM1606IOL (1), MPPM1606IOL (1), QC90-A (2), QC90-B (1), QCA90-A (2), QCA90-B (2), QCP90-B (1), MLD-S001-01 (1), SGP-25S (1), SZ16 (1), SOQ8M2-G (1), RAQC (1), RBQC (1), MAQC (1), MBQC (1), SU9N2-G (1), SR1C (1), MFI-A118 (1), PRO-SN4M225-G (1), PRO-SS4N225-G (1), SBMK (1), SBMM (1), SBMS (3).

DISPLAY-49
robot UR5+RPF



Free for exhibition

FULL DISPLAY
€ 2000,00 (in case of buying)

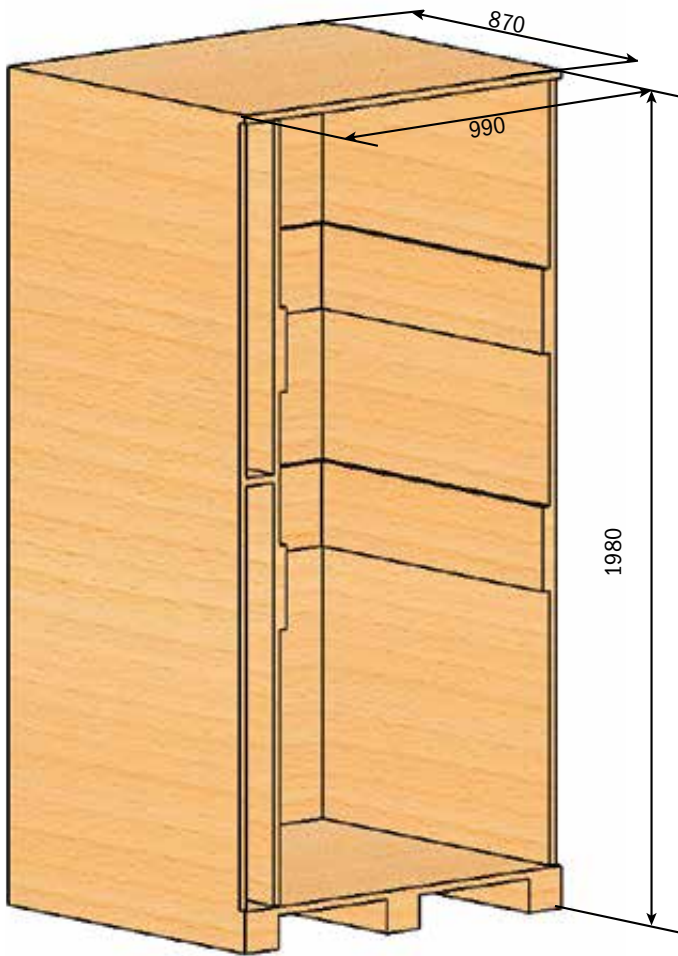
DISPLAY without actuators and cables
€ 1000,00 (in case of buying)

Power supply	220 Vac
--------------	---------

Robot not Included

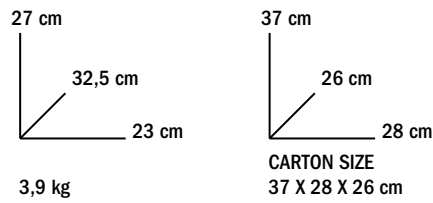


*It can be used with UR5 robot too.



12/2020

DISPLAY-51
EOAT demo display

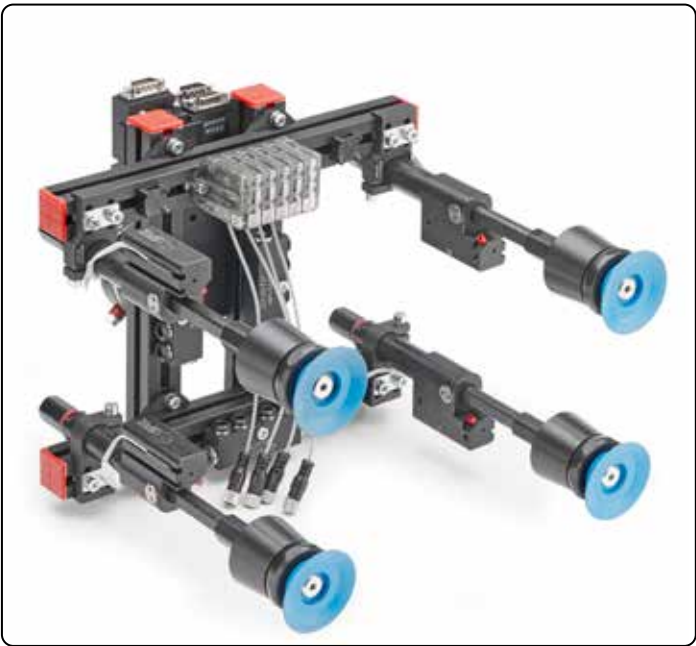


Free for exhibition

FULL DISPLAY
€ 1000,00 (in case of buying)



MFI-A11	4
MFI-A204	4
VSNF2050-NC	4
VAB18M18F-NO	4
MFI-A379	3
MFI-A239	4
SS3N203-G	4
MBQC	1
RBQC	1
SBMK	1
SBMM	1
SBMS	4
QC90-A	1
RAQCN	1
MAQC	1
VS.PFG50HT160N008	4
AVS.N008G18AG240	4



12/2020

DISPLAY-50

Robot Display

Robot not Included

120 cm
81 cm
81 cm

ASSEMBLED FRAME
60 kg

Free for exhibition

FULL DISPLAY
€ 2000,00 (in case of buying)

DISPLAY without actuators and cables
€ 1000,00 (in case of buying)

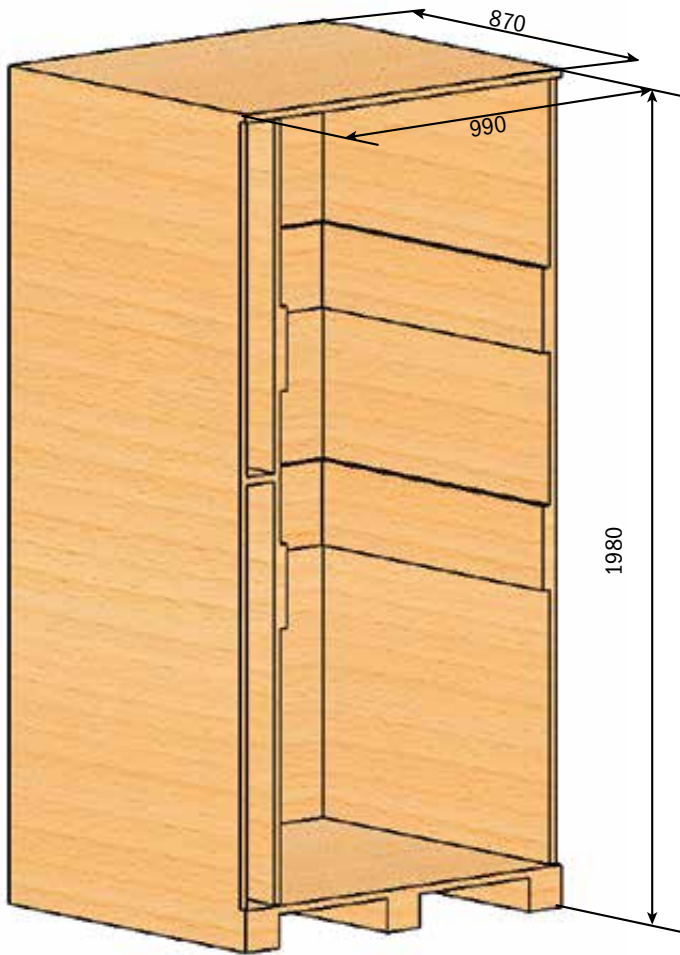
198 cm
87 cm
99 cm

DELIVERY WOOD BOXES
120 kg

Phytosanitary treatment is not necessary due to the plywood material (ISPM-15)



Power supply	220 Vac
Air Connection	pipe Ø8



12/2020

DISPLAY-50

Mounting parts



12/2020

TOOL BOX

TOOL-BOX
Free for exhibition

30 cm
30 cm
60 cm
10 kg



Fuse 10.3 X 38 500 Vac 2 A	10
Fuse 10.3 X 38 500 Vac 4 A	10
Fuse 10.3 X 38 500 Vac 6 A	10
Air Distributor (MFI-A67)	1
Manual Valve (FEM - FEM 3/8)	1
Digital Multimeter	1
Meter (5 m)	1
Nylon cable ties black 200x2.5mm	100
Insulating tape 25m 15x0.15 mm Black	1
3-pin power strip	1
Extension (220 V)	1
Screwdrivers	5
Wrenches (6-22)	8
Hex Key Sets	1
Rubber mallet with wooden handle	1
Hammer	1
Scissors	1
Tongs	1
Cutter	1
Pipe wrench	1
Pack of Feltre	1

Teflon	1
Biadhesive	1
Scotch tape	1
Paper tape	1
Paper Roll Hands	1
Degreasing	1
Reduction (MAL - MAL 3/8 - 1/4)	1
Reduction (MAL - MAL 1/2 - 3/8)	1
Reduction (MAL - FEM 1/2 - 3/8)	1
Elbows swing (ø 1/4 Tube 8)	2
Elbows swing (ø 3/8 Tube 8)	1
Straight coupling (ø 1/4 Tube 8)	1
Plug 1/4	1
Nipple 1/2	1
Straight male adaptor (ø 1/8 Tube 8)	2
Swiveling elbow male adaptor (ø 1/8 Tube 8)	2
Reducer (ø 1/8 - 1/4)	2
Welder tin	1
Tin roll	1
T connector (ø 8)	10

START-CASE

START-CASE
Free for exhibition
€ 249,60 (in case of buying)

8 cm
32 cm
45 cm
10 kg



AV0118M13	4
AV0118M16	4
EMF-2525-0250	2
EMF-2525-0400	2
MFI-A06	4
MFI-A11	4

MFI-A145	4
MFI-A21	1
MFI-A37	4
MFI-A43	1
MFI-A49	4
MFI-A68	1

MFI-A71	4
V0211S01	4
V0233S01	4
VALIGIA-ARTPLAST	1

SB2T

SB2T
Free for exhibition
€ 286,00 (in case of buying)

45 cm
24.5 cm
57.5 cm
1.5 kg



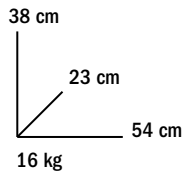
SS4N225-G	2
POWER SUPPLY	1
SG3A2-G	1
SG3N2-G	1
CFGM800325	1
BATTERY	1

HANDLING-MECHA-CASE



HANDLING-MECHA-CASE
Complete demo-case with blisters and products (handling and mechatronics).

€ 3.000,00
*Empty case is available, 250 €

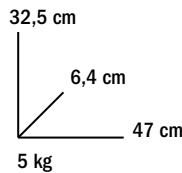


* - VAL: demo sample without internal moving parts



HANDLING-BLISTER
Blister with Handling products.

€ 1.200,00
Empty blister KIT-BLISTER-71-73, 20 €



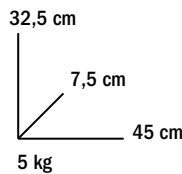
* - VAL: demo sample without internal moving parts

DH2208	1	SS3N203-G	1
TH5404	1	SL3N203-G	1
PQ3015	1	SN3N203-G	1
MGX3210	1	RTD-10	1
SGP-25S	1	CB3N2-G	1
SX4020	1	IFU05S01RT	1
PT25	1	ZE1010P	1
GW-10	1	XP-20	1
TFA14-25	1	PE-1640	1
MFU33E02CL	1	GM-0025	1
Z-0825	1	SZ16	1
GX-16S	1	GS-16	1
MFC33	1	ZA0830	1
RT-10	1	ALLENKEY	1



MECHA-BLISTER
Blister with Mechatronics products.

€ 1.300,00
Empty blister KIT-BLISTER-72-74, 20 €



* - VAL: demo sample without internal moving parts

MPPM1606-VAL	1	EQC20-A	1
MPTM1606-VAL	1	EQC20-B	1
MRE16180-VAL	1	CHT10	1
MPRM1690-VAL	1	MPRJ2553	1
MPBM1640-VAL	1	MPLF1630-VAL	1
MPS24-1-S-PNP	1		
ML4070X4-VAL	1		
ML20X10L238-VAL	1		
MPXM1612-VAL	1		
MTRE3204-VAL	1		
SS3N203-G	1		
MPBS1630X-VAL	1		
CFGM2200700	1		

12/2020

PLASTICS-CASE



PLASTICS-CASE
€2.000,00
* Empty case is available, 250 €

38 cm
23 cm
54 cm
13 kg

PLASTICS-BLISTER-01
€ 300,00
2,6 Kg
47,5 x 32,5 x 4,2 cm
Empty blister KIT-BLISTER-51-73, 20 €

PLASTICS-BLISTER-02
€ 650,00
2,4 Kg
47 x 32,5 x 4,2 cm
Empty blister KIT-BLISTER-52-73, 20 €

PLASTICS-BLISTER-03
€ 400,00
4,3 Kg
45 x 32,5 x 4,4 cm
Empty blister KIT-BLISTER-53-74, 20 €

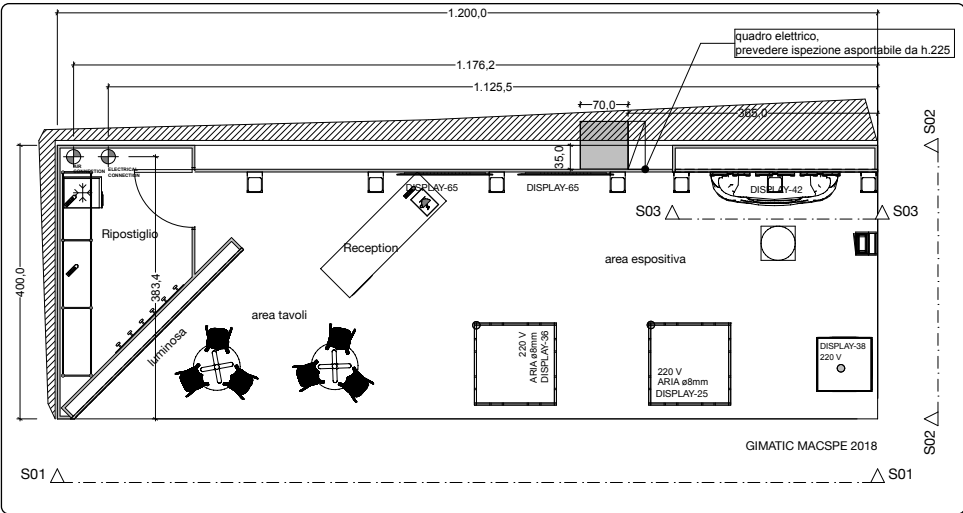
MFI-A329	2	PT23N	2	CAQC	1	RBQC	1
MFI-235	4	MFI-A11	1	CBQC	1	SBMM	1
MFI-A41	1	MFI-A16	1	SBMS	1	SQC100-A	1
MFI-A130	1	MFI-A353	1	SBMK	1	PMAQC	1
MFI-A141	1	QCY90-A	1	RAQC	1	PMBQC	1
MFI-A140	1	QC90-B	1	KIT-ESTRUSI	1	MFI-A372	1
QCA90-A	1	CQC-013	1	QCP50-B	1	VITE-496	6
QCA90-B	1	QC9065	1	SI4N225-G	1		

DD20-16P	1	PB-0013	1	WF25040G14	1	VVX1420F	1
VSE2050F18	1	PB-0150	1	OFA20-35	1	VSS2025	1
V0233H04	1	BB-12-NO	1	OFR20-95G	1	VSN1010	1
PAAT16R	1	GS-10	1	DC20-16C	1	VSR1010	1
SZ12	1	GW-10	1	OFX20-10	1	VAM18M18G	1
MFI-A98	1	V0233H04	1	OFD20	1	VSNG1420	1
PQ1608	1	AA-35	1	VMK14	1	AV0118F16	1
OFL2010	1	SGP-25S	1	MFI-A260	1	VS.FGA22HT160N016	1
AF10G18M	1	MFI-A98	1	VSE1420F18	1	2011000	1
PB-0170	1	OFC20-20	1	PT28	1		

SOQ8N2-G	1	MFI-A02	1	MFI-A66	1	MFU27S01CL	1
AGG19-B	1	MFI-A03	1	MFI-A39	1	GN-05S	1
AGG21-C	1	MFI-A252	1	MFP-A02	1	G.N5AP	1
MFI-A332	1	MFI-A117	1	MFI-A38	1	MFM-A30	2
MFC22	1	MFI-A106	1	MFI-A78	1	ZG-16S-NO	1
MFD22E02CL	1	MFI-A53	1	MFI-A64	1	ZL160	1
GNS-05-NO	1	MFI-A55	1	MFI-A34	1		
MFI-A310	1	MFI-A46	1	MFI-A10	1		
SU9N2-G	1	MFI-A68	1	IFU05S01RT	1		

12/2020

EXHIBITION BOOTH EXAMPLES



12/2020

EXHIBITION REPORT

Ask excel version to Gimatic

EXHIBITION

Name	
WebSite	
Date (dd/mm/yy)	
Days (n°)	
Country	
Type (Plastics; Handling; Mecha; Sensors)	
N° visitors (Previous Edition)	
N° expositors (Previous Edition)	
Hold by	
Note	

CONTACTS

N° of contacts all exhibition	
N° of contacts per day	
N° of new contacts	
Nationality	
Type of customer (Direct, EndUser, Distributors, ...)	
Main segments	
Main interest (Plastics, Handling, Mecha, Sensors)	
Sales and technical main request	
Main competitors	
Note	

COSTS

€/space	
€/stand	
€/delivery	
€/fees	
€/people	
€/services	
€/exhibition advertaising	
€/Total costs	
Note	

12/2020

EXHIBITION REPORT

BOOTH	
Construction manufacturer	
Square meters booth	
Positioning	
Dimension	
Facilities	
Lighting	
General layout	
Note	

DEMO MATERIAL	
Catalogue	
Brochure	
Demo static display (DISPLAY-...)	
Demo dynamic display (DISPLAY-...)	
Demo static display (PAN-...)	
Gimatic bags	
Gimatic pens	
USB	
CD-ROM	
Others...	
Note	

NEXT YEAR EXHIBITION	
Name	
Note	

Writte by	
Date	
Final Note	

PAPER MARKETING

COVER STORY
(Examples)

INTERNAL ADVERTAISE
(Examples)

CASE HISTORY
(Examples)

EDITORIAL
(Examples)

Paper Marketing Check List

Our goal is to define the best succesful points for succesful advertainsing campaign:

Have you defined best techical magaziene for our Market in your area?

Have you found any of our competitors on these magazines?

Have you checked how many copies they print?

Have you checked how many release they do during a year?

Have you checked if their publishing house provide different trade magazines?

Have you get best offer for your advertaising campain?

Have you defined best Month to make advertaise (better previous or the same as exhibition)?

Have you asked Gimatic to provide you advertise template (cover, internal magazine, ...)?

Have you asked Gimatic to provide you editorial about our newest products?

Have you asked or shared with Gimatic succesful case history?

Paper Marketing Plan

Ask excel version to Gimatic

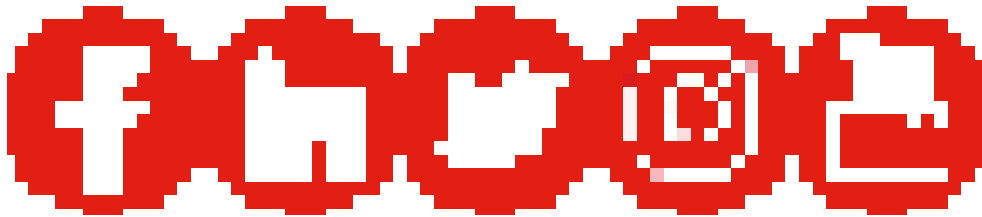


ADVERTISING PLAN (rev.2015-01)	
PAPER MARKETING	
Trade Magazine	
Publishing house	
Type of magazine (H;P;M;S)	
n°copies	
Yearly release	
Competitors on this Trade magazine	
GIMATIC PAPER RELEASE	
Month release	
Type of release (cover, editorial, internal adv..)	
Sobject of release (ask Gimatic material)	
Main Language of release	
Free option web release (case history, editorial..)	
€/release	
€/people (external adv. service)	
€/Total costs	
€/TOTAL ADVERTAISING COSTS	
DATE	
WRITTEN BY	
NOTE	

12/2020

WEB MARKETING

SOCIAL



These are our current social networks:

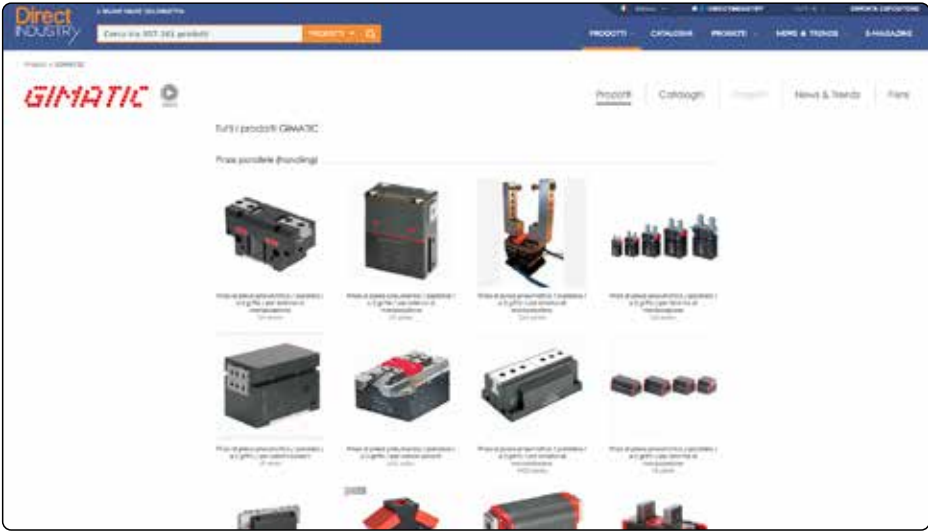
- Facebook
- Linkedin
- Twitter
- Instagram
- Youtube

Follow us on social networks and share the latest news.

PORTALS



A portal that shows our products and where the customers can make they requests.



12/2020

Web Marketing Check List

Our goal is to define the best succesful points for succesful advertainsing campaign:

Have you defined best techical web portal for our Market in your area?

Have you found any of our competitors on these web portal?

Have you get best offer for your banner advertaising campain?

Have you defined best Month to make banner advertaise (around as exhibition)?

Have you checked if they provide mailing?

How many contact leeds they can reach by e-mail?

Have you asked Gimatic to provide you Banner advertaise template?

Have you asked Gimatic to provide you editorial about our newest products?

Have you asked or shared with Gimatic succesful case history?

Web Marketing Plan

Ask excel version to Gimatic



ADVERTAISING PLAN (rev.2014-12)	
WEB MARKETING	
Web Portal	
Website	
Type of web portal (H;P;M;S)	
Ranking	
Yearly release	
Competitors on this Web Portal	
GIMATIC WEB RELEASE	
Month release	
Type of release (banner, editorial, web shop..)	
Subject of release (ask Gimatic material)	
Main Language of release	
Free option web release (case history, editorial..)	
€/web release	
€/people (external adv. service)	
€/Total costs	
€/TOTAL ADVERTAISING COSTS	
DATE	
WRITTEN BY	
NOTE	

12/2020

12/2020



A business of BARNES GROUP INC

Via Enzo Ferrari, 2/4
25030 Roncadelle (BS) ITALY
tel. +39 030 2584655
fax +39 030 2583886
info@gimatic.com
www.gimatic.com